

In 2013, I graduated from RMIT with a Bachelor of Design (Communication Design) and have since undertaken internships, freelance work and even a full time job as a designer. I also run a small stationery boutique specialising in wedding and even stationery on the side.

For examples of my portfolio work or to view my stationery range, please visit my website.

Email: demie.liew@gmail.com Phone: 0433 072 833 Website: demieliew.com



Social Media

- @Demzlw
- @petitepaper.co
- /demie-liew

Education

- 2011** Bachelor of Design (Communication Design) RMIT University
- 2010** Foundations in Arts, Design and Architecture RMIT University

Personal Skills

- Time Management ●●●●●●●●●●
- Multitasking ●●●●●●●●●●
- People skills ●●●●●●●●●●
- Communication ●●●●●●●●●●
- Leadership ●●●●●●●●●●
- Multilingual ●●●●●●●●●●

Professional Skills

- Adobe InDesign ●●●●●●●●●●
- Adobe Illustrator ●●●●●●●●●●
- Adobe Photoshop ●●●●●●●●●●
- Photography ●●●●●●●●●●
- Final Cut Pro ●●●●●●●●●●
- Adobe Premiere Pro ●●●●●●●●●●
- Adobe After Effects ●●●●●●●●●●
- Copywriting ●●●●●●●●●●
- Blogging and Social Media Platforms ●●●●●●●●●●

References

References available upon request.

Career

- SENIOR GRAPHIC DESIGNER | Vicinity Centres | March 2018 - Present**
 - Assisting the studio manager in conceptual design and roll-out of national and local campaigns.
 - Lead in executing of brand presence across print assets i.e. internal and external documentation and booklets.
 - Preparing of finished artwork for centres.
 - Liaising with internal and external stakeholders.
 - Traffic manager of 'The Exchange' client/designer tool.
 - Mentoring and training of junior/new designers.
- FREELANCE GRAPHIC DESIGNER | 2010-Present**
 - Owner of small business: Petite Paper Co. - stationery boutique specialising in wedding and event designs.
 - Providing concepts, development and finished art for branding and packaging design.
 - Product and lifestyle photography and photo editing.
 - Creating pre-press/finished artwork for print production for clients.
- SUB-CONTRACTED GRAPHIC DESIGNER | Goodmedia | March 2015-Present**
 - Providing concepts, development and finished art for branding briefs for clients i.e. logos, business cards, publications, flyers, brochures and packaging design.
 - Microsoft Word templates (forms).
 - Presentation design and photoshop mockups.
 - Product photography.
 - Website design using Squarespace for clients.
- VISUAL COMMUNICATION COORDINATOR | Trinity College, the University of Melbourne | Sept 2016-Dec 2017**
 - Designed all internal and external promotional material i.e. posters, flyers, event invitations, greeting cards, advertisements, banners, eDm and website graphics, billboards (International), print publications and signages.
 - Monitored all visual assets to ensure alignment with the brand guidelines.
 - Photography and photo editing.
 - Organised professional photoshoots with photographers and photo subjects.
 - Liaised with external suppliers directly and coordinating print jobs.
 - Created pre-press/finished artwork for print production.
- FREELANCE TRAINEE | Studio Equator | July 2014-Sept 2014**
 - Provided concept, development and finished art for branding jobs.
 - Assisted with interior design and graphic photoshop renderings.
 - Collaborated on a few publication designs.
 - Administration duties i.e. answering and directing phone calls.
- JUNIOR INTERN | Free is Better | Nov 2013-Aug 2014**
 - Assisted with website visual content.
 - Designed email signatures, press releases, client and in-house promotional posters, and more.
 - Designed bottle label advertisements for clients.
 - Created finished artwork for print production of labels.
- JUNIOR INTERN | Flexe Group | January 2014-March 2014**
 - Assisted the senior designer in concept, development and finished artwork.
 - Designed logos, posters, flyers, restaurant menus and pull-up banners.
 - Helped with product shoots and post editing of photos.
 - Administration duties i.e. answered incoming calls and transferring of calls.
 - Prepared finished artwork files for production.